

# 2017 IN REVIEW

## CENTRE FOR LEGAL INNOVATION BLOG POSTS 2017

### CONTACT INFORMATION



Call **07 3234 4541**

Email [CLI@collaw.edu.au](mailto:CLI@collaw.edu.au) or visit [www.cli.collaw.com](http://www.cli.collaw.com)

### SOCIAL MEDIA



@Legalpreneurs



Centre for Legal Innovation



**CENTRE  
FOR LEGAL  
INNOVATION**

THE COLLEGE OF LAW

# WHAT

## DID WE LEARN IN 2017 AND WHAT DOES IT MEAN FOR 2018?

2017 was a big year for the Centre for Legal Innovation. It was our first full year of operation and, as a start-up in the not for profit world, we have been on a steep learning curve. Our objective in 2017, true to our mission, was to facilitate conversations, great ones. We wanted to be a part of and provide a platform for the sort of chats you have with your business partners and best friends; the sort of exchanges where you hear some of what you want to and maybe a lot of what you don't but you are eternally grateful at the end that you spoke, listened and most of all, learned. And we learned an enormous amount from you – thank you. It shaped our agenda as we progressed through 2017 and, as we roll out new opportunities in 2018, that journey will continue. That's how it should be, we are a start-up after all so where we start is very unlikely to be where we finish each year, year on year!

We hope you enjoy this compendium of our blog posts in 2017. We look forward to checking in with you and receiving your feedback on how we have gone with our predictions for 2018. If you would like to share your thoughts on an innovation and law topic this year or contribute as a guest blogger, we would love to hear from you, please email us at:

[CLI@collaw.edu.au](mailto:CLI@collaw.edu.au)



**CENTRE  
FOR LEGAL  
INNOVATION**  
THE COLLEGE OF LAW

# CONTENTS

More lawyer than lawyer? How tech-assisted review helps robots read the law	4
The new legal talent economy – Are you ready?	4
Growing an innovative culture	5
Roads, bridges and big-data	5
Demystifying legal innovation through design thinking	5
Lawyers learning to code? To do or not to do, that is the question!	5
Nudging robots: Innovative solutions to regulate Artificial Intelligence	6
Highlights of the inaugural AI in Legal Practice Summit	6
What is your innovation rating?	6
Centre for Legal Innovation Events 2018	7
Our Contributors	7



## MORE LAWYER THAN LAWYER? HOW TECH-ASSISTED REVIEW HELPS ROBOTS READ THE LAW

11 APRIL 2017

In conversation with **Catriona Macleod**

“Law firms and lawyers shouldn’t delay; they should be preparing now for a not too distant future, and a current reality, that involves more technological assistance, while increasing their focus on human relationships. They should be identifying how they can respond to their clients’ needs in an environment in which clients will expect more for less. Those that don’t will, at best, fail to win the interesting and challenging work with interesting and challenging clients, and at worst, fall the way of the dinosaur. Essentially, in the age of machines, lawyers and law firms need to be able to harness the tech opportunities like TAR, but with a realisation (and a focus on) the fact that human relationships remain at the core of successful lawyering.”

[READ MORE](#)



## THE NEW LEGAL TALENT ECONOMY - ARE YOU READY

01 MAY 2017

This was first published by NALP as an article in PD Quarterly (May 2017) and is re-published with NALP’s kind permission.

**New Law, New Talent**

LegalTech tools and advances in artificial intelligence (AI) happened to be in the right place at the right time — a time when global economies were contracting, corporate legal budgets were following suit, and the general public was tiring of being priced out of access to justice when they needed it. The market was ripe for change, or for more — disruption. The hallmarks of these alternatives — continuous improvement (innovation and creativity), cost efficiency, highly focused effectiveness, and collaborative working relationships — were not new, but their importance to business and staffing models did change from “nice to have” to “essential.”

[READ MORE](#)



## GROWING AN INNOVATIVE CULTURE

19 JUNE 2017

By Michelle Mahoney

How safe is it to try out new things in your organisation? Things which may or may not work out – and if that’s the case is that OK? Or do people fear what will happen if they make a mistake? Are you providing your people with a safe environment to experiment and create? If not, you need to because otherwise you will kill any chance of creativity. You cannot expect your people to be bold and fearless when the environment they work in makes them fearful.

READ MORE



## DEMYSTIFYING LEGAL INNOVATION THROUGH DESIGN THINKING

27 JULY 2017

In conversation with Lisa Leong and Tristan Forrester

“You need to do more than just tweak, or look at pricing in isolation. You need to consider how legal is provided to the business. Business has specific objectives, and legal needs to specifically align to those objectives.”

“The market for legal services from mid to large law firms has been declining for 14 of the last 15 quarters. There are already firms investing in this and shifting their approach because of competitive pressures. It’s really a question of which firms are going to move quickly enough to stay relevant and profitable.”

READ MORE



## ROADS, BRIDGES, AND BIG-DATA

03 JULY 2017

By Conrad Karageorge

When we think of infrastructure, we so often think of the physical; bridges, roads, and telephones poles, engineering feats necessary for us to do anything in modern society.

But nowadays, it’s not just the physical that underpins our every activity. The internet may perhaps be the biggest example of this. Without the internet, modern society crumbles. So it is for internet infrastructure so it will be for big-data.

READ MORE



## LAWYERS LEARNING TO CODE? TO DO OR NOT TO DO, THAT IS THE QUESTION!

16 AUGUST 2017

By Jane Hogan

To this extent, while learning to code is not an innovation silver bullet, it is a path to innovation for those with the right technical bent. There may be other paths which are potentially less arduous – like design thinking (which I highly recommend) – but understanding code, and more broadly, understanding how the digital machine works, brings a different perspective and set of insights. It might just be the perspective you are looking for. At the very least, it will help you appreciate the complexity of the digital world around you, and give you a new found respect for the knowledge and skill of creators of that world. It will also enable you to communicate more effectively with those professionals that operate in it. It’s also, just plain fun. So if you want to learn to code, go ahead and give it a go!

READ MORE



## NUDGING ROBOTS: INNOVATIVE SOLUTIONS TO REGULATE ARTIFICIAL INTELLIGENCE

19 SEPTEMBER 2017

By Michael Guihot

This rapid growth in AI development has led some entrepreneurs and scientists to warn about the potentially devastating risks of runaway AI. However, this is far from a universal concern among AI practitioners and other entrepreneurs and scientists, rightly, highlight the benefits that can be had by developing and applying AI in more areas. AI is already in use today in autonomous vehicles, speech and facial recognition, language translation, lip-reading, combatting spam and online payment fraud, detecting cancer, law enforcement, and logistics planning. It is also playing an increasing role in legal work, and large firms and small are adapting and adopting new technologies to better service their clients' legal needs.

[READ MORE](#)



## HIGHLIGHTS OF THE INAUGURAL AI IN LEGAL PRACTICE SUMMIT

25 OCTOBER 2017

Calming the fear and challenging the hype around artificial intelligence became the prevailing theme of the Centre for Legal Innovation's inaugural Artificial Intelligence in Legal Practice Summit. Held at Gilbert+Tobin's Sydney offices, the Summit saw lawyers, LegalTech specialists, intrapreneurs, entrepreneurs and thought leaders from Australia and New Zealand working together to explore the promise of artificial intelligence (AI) for legal practice. This Special Report brings highlights from the Summit.

[READ MORE](#)

## WHAT IS YOUR INNOVATION RATING?

10 NOVEMBER 2017

By Jodie Baker

It can be exciting to see so many organisations – both firms and corporates – developing new ways to address traditional problems, and yet at times it feels like little more than a race to the 'innovation finish line' with everybody trying to out-do one another with the latest app, legal process outsourcing or flexible working policy.

When everybody is doing it, is it really innovation? Or is everybody in the legal landscape running hard just to stand still? Who has a right to call themselves 'innovative' in this noisy landscape? Some 'innovations' will deliver nothing more than a place at the table, the right to keep playing, Others will dramatically change the competitive advantage delivered to one firm over another. How can you tell one sort of innovation from another?

[READ MORE](#)



## CENTRE FOR LEGAL INNOVATION EVENTS 2018

- [Digital Legal Practice and Innovation Masterclass](#)  
Sydney 23 – 24 February 2018
- [Artificial Intelligence in Legal Practice Summit 2018](#)  
Sydney 31 August 2018

You will find our workshops and events listed on our website at: <https://www.cli.collaw.com/events-and-workshops>. You can also follow us on [Twitter](#) or [LinkedIn](#) to receive updates.

# OUR CONTRIBUTORS

We would like to thank all our blog contributors and supporters of the Centre for Legal Innovation this year:

- Jodie Baker, Founder and CEO, Xakia Technologies
- Tristan Forrester, Chief Strategy Officer, Ohten APAC
- Michael Guihot, Senior Lecturer, Queensland University of Technology (QUT)
- Jane Hogan, Head of Knowledge, McCabes Lawyers
- Conrad Karageorge, Managing Director, Jurimetrics
- Lisa Leong, CEO, Ohten APAC
- Catriona Macleod, Director, Cullen Macleod
- Michelle Mahoney, Executive Director of Innovation, King & Wood Mallesons
- Terri Mottershead, Director, Centre for Legal Innovation
- Wenee Yap, Co-founder, Ducky Mafia